



BAMA 60th Anniversary Logo Competition

Guidelines and Contest Rules



Overview

The Bay Area Manufacturing Association (BAMA) is looking for a new logo to mark our 60th anniversary as an organization. In order to engage our current members, and attract new members, BAMA announces a competition to design a new logo. The new logo may be used on the BAMA website, social media sites, business cards, letterhead, posters, souvenir trinkets and gifts, or anywhere else BAMA chooses. This document describes the official requirements and rules of the competition.

By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. BAMA has the right to disqualify any entrant at any time at its sole discretion.

Eligibility

1. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size.

Submission Guidelines and How to Enter

1. The contest is open from December 14th, 2020 through January 15th, 2021. Late submissions will not be considered. The 60th Anniversary Committee will select the finalists on January 20th BAMA members will vote and a winner will be selected and notified January 31st, 2021.
2. All entries must be submitted electronically to BAMA at admin@bama-fl.org. Submissions must include the full name(s) of the person(s) who designed the logo, name, email address, postal address, and telephone number.

3. One or more submissions per person is acceptable. Each submission must be sent in a separate email.
4. There is no fee to enter the contest.

Logo Design Guidelines and Parameters

The purpose of this contest is to design a logo to be used by BAMA to celebrate our 60th anniversary. While it's not required, the logo can include the tagline "60 & Sustainable"

The logo's design should reflect the values of BAMA, including:

- supporting manufacturers and promoting economic development in the Tampa Bay Region
 - provide a forum to exchange ideas and share best practice information
 - network with colleagues
 - learn about manufacturing related topics through educational programs and tours
 - supports STEM programs
 - offers scholarships to students pursuing manufacturing and STEM education
 - Manufacturing provides jobs for approximately 60,000 people in approximately 2,500 facilities throughout Pinellas, Hillsborough and Pasco counties.
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- The logo should incorporate the BAMA name (abbreviated or spelled out)
 - The logo must be appropriate for a professional business setting.
 - Entries must be submitted as JPEG files or photos or your "napkin drawings".
 - For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS). Color must be CMYK, though the logo may also be produced in black and white. Contestants are advised to avoid gradients and half-tones.
 - The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes.
 - It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.
 - If the winner submitted a napkin drawing, it will be designed by a professional graphic designer.

Intellectual Property

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. Submissions become the sole property of BAMA and may be used for any BAMA purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. BAMA shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. BAMA reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. BAMA reserves the right to use any other entry for promotional purposes in the future.
6. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Determination of Winner and Prize

1. The winning entry will be selected by a panel comprised of board members and the 60th Anniversary

Committee. Their decision will be final, and no further correspondence shall be entered into.

2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. The prize for the winning entry is \$250.00. This prize remains the same regardless of the size of the team submitting the winning entry.
4. Winner will receive a one-year BAMA membership
5. Winner will be recognized as a special guest at annual dinner and acknowledgment at event (one admission)
6. The winner will be notified via email and announced on the BAMA website, newsletter, LinkedIn page and Facebook page

Disclaimer

1. BAMA is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. BAMA reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by BAMA, including after the submission window has closed.
 2. BAMA is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.

Contact Beth Galic if you have any questions: beth@bama-fl.org or 727-536-5809.

