

## Membership Survey - results as of Oct. 19, 2016

### 1. What best describes your membership with BAMA?

Manufacturer	58.33%	28
Associate	14.58%	7
Educational Partner	12.50%	6
Nonprofit	0.00%	0
Government	2.08%	1
Other	12.50%	6
<b>Total</b>		<b>48</b>

### 2. Please rate by importance, why you or your company joined BAMA

	Very important	Somewhat important	Not important	Not important at all
Business Advocacy	17.39%	41.30%	36.96%	4.35%
Educational workshops / Innovation programming	27.66%	36.17%	29.79%	4.26%
Leadership Development	20.93%	48.84%	23.26%	4.65%
Networking/ Relationship Building	58.33%	35.42%	4.17%	2.08%
Support manufacturing	50.00%	29.17%	20.83%	0.00%
Other	11.76%	23.53%	35.29%	0.00%

### 3. How relevant to your business are the programs/events BAMA offers?

Very Relevant	47.92%
Somewhat Relevant	50.00%
Irrelevant	0.00%
I don't know	2.08%

### 4. Please rate these topics on your level of interest.

	Very interested	Somewhat interested	Not interested	Not at all interested
Healthcare Reform	11.36%	29.55%	34.09%	18.18%
Leadership Development	32.61%	43.48%	15.22%	4.35%
Taxes / Insurance	22.22%	31.11%	28.89%	8.89%
Continuous Improvement / Lean	36.96%	41.30%	13.04%	8.70%
Transportation / Exporting	13.04%	32.61%	34.78%	13.04%
Manufacturing Topics (3D printing, Technology updates, Economic Development, etc.)	57.45%	27.66%	14.89%	0.00%
OSHA	30.43%	32.61%	26.09%	8.70%
Other - enter comments under question 10	18.75%	12.50%	25.00%	6.25%

**5. Which type of BAMA social event would you be most likely to attend?**

Buccaneers game	54.17%
Ray's baseball game	37.50%
Lightening hockey	45.83%
Beach outing / Family Picnic	10.42%
Happy hour social	47.92%
None at all / I don't know	8.33%

**6. How does the number of programs you've attended in the past year compare to previous years?**

More events	27.66%
About the same number	44.68%
Fewer events	10.64%
I don't know / doesn't apply	17.02%

**7. Would you like to see more joint Association events (APICS, UTBMA, NTMA, SME)?**

Yes	81.25%
No	6.25%
I don't care	12.50%

**8. What type of additional information would you like to see in the "BAMA Briefing," our quarterly newsletter?**

Job postings	12.50%
Manufacturing News	33.33%
More Member News	20.83%
Technology Updates	12.50%
White papers / Business news	6.25%
Government updates / Local, State, Federal	14.58%

**9. On a scale of 1 -5, please rank the value of each type of BAMA program (5 = most valuable, 1 = least valuable)**

	<b>1 = least valuable</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 = most valuable</b>
Round Table discussions	15.15%	6.06%	30.30%	33.33%	29.03%
Plant tours	5.71%	11.43%	8.57%	22.86%	51.43%
Lunch n Learn	8.33%	13.89%	36.11%	30.56%	11.11%
Workshops with local colleges	33.33%	10.26%	25.64%	15.38%	15.38%
Focus groups	12.20%	43.90%	9.60%	24.39%	9.76%